

# Prime Mark Premium Wax/Resin

Excellent Durability for Mid-Range Applications



Automotive



Chemical



Industrial



Logistics



Medical



Retail



The printhead cleaner *built in* your ribbon.

## Benefits

- Stands up to rough handling, abrasion and outdoor elements
- Excellent scratch and smudge resistance
- Resists occasional exposure to mild chemicals
- Low print energy requirements
- Notable performance on glossy papers, BOPP, and PE
- Specially formulated backcoat protects the printhead
- Clean Start® built-in printhead cleaner maintains print quality

## Recommended Stocks

### Paper

- Semi-Gloss
- Gloss

### Synthetics

- PP / Polypropylene
- PE / Polyethylene
- PET / Polyester

## Applications

- Asset tracking
- Compliance labeling
- Component identification
- Frozen/cold/wet
- Industrial
- Ingredient lists
- Lumber tags
- Medical devices
- Outdoor
- Pallet labeling
- Plant stakes/tags
- Product identification
- Shelf marking
- Shipping
- Shrink wrap
- Warehousing
- Work in Process (WIP)

## Key Product Range

STANDARD WAX	ENHANCED WAX	WAX RESIN	RESIN	NEAR EDGE
SW200	GP725 High Mark DC100	PM308 Prime Mark DC200	SP330 SP575 DC400	NETMark IQ NETFlex+ NET330

## Technical Specifications

Color Code Tab ..... Green  
 Film Thickness ..... 4.5 Microns  
 Total Ribbon Thickness ..... 6.8 Microns  
 Transmission Density ..... 1.20 MacBeth Scale  
 Ink Melting Point ..... 80°C / 176°F

## Imaging Characteristics

Printer ..... Flathead  
 Max Print Speed ..... 8 IPS (203 mm/s)  
 Image Darkness ..... 1.8 RD (densitometer)

## Compliance

- REACH – SVHC Free
- RoHS/WEEE
- California Proposition 65
- UL/CSA recognized on some stocks
- Additional Regulatory Requirements Available

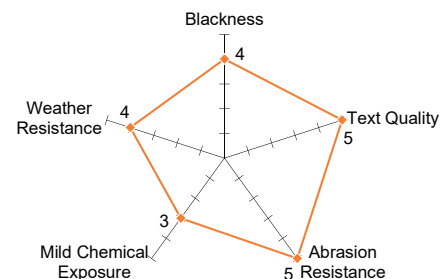
## Sample SKUs

Part # CES11023– 110 mm x 50 m – CSI  
 Part # CES11022 – 110 mm x 50 m – CSO

## Storage Conditions

12 months recommended  
 20-85% Relative Humidity Rate, 23-104°F (-5-40°C)

## Performance Ratings



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